



2025

THE AWARD-WINNING FOOD & DRINK GUIDE

EAT SLEEP LIVE
HEREFORDSHIRE

eatsleepliveherefordshire.co.uk

- FOOD & DRINK PRODUCERS
- RESTAURANTS & PUBS
- CAFES & TEAROOMS
- FARM SHOPS
- DELICATESSENS
- CRAFT DRINKS
- COURSES & EXPERIENCES
- BUTCHERS
- GOURMET SHOPPING
- TOURS & TASTINGS
- FESTIVALS & SHOWS
- INSIDER STORIES
- RECIPES
- ... and more

Now famous for far more than Cider, we are showcasing Herefordshire's talent for incredible food and drink and where to find it.

THE HEREOFODIE leads people around the county to destinations where they can discover, experience and buy Herefordshire's fabulous food & drink fayre in all its forms.

- Last for 12 months
- 10,000 copies as an independent booklet
- Free digital edition
- Additional Free downloadable trail map and advertiser directory.
- Raise your brand awareness
- Remind Locals and attract Visitors
- Signpost to sales portals
- Promote Herefordshire and your provenance
- Distributed to food & drink and visitor locations, festivals and shows across Herefordshire and borders.

The perfect way to reach a targeted audience at incredible value.

Read more >>>



How many and where



Readers keep this booklet on their coffee table, in their car, in their handbag or in their pocket as the essential guide to Herefordshire's food & drink scene.

What you get

- **Tell your story** in an award-winning, tried and trusted, long-life publication representing your region.
- **Free inclusion** in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website.
- **AND Free entry** in the dedicated download HEREOFODIE map and trail sheet.
- **A targeted audience** actively looking for new experiences.
- **Your location** on the handy county map.
- **A prestigious presence** alongside your peers – promoting collectively is more powerful than independently.
- **Readership of over 100,000** people.
- **Free supply** to your business.

What it costs

Please note: eatsleepliveherefordshire.co.uk Members receive discounted rates.

(Feel free to ask about ESL Membership and the accompanying benefits and support)

- **QUARTER PAGE:** £250
(ESL Members £195)
- **HALF PAGE:** £375
(ESL Members £295)
- **FULL PAGE:** £595
(ESL Members £495)
- **DOUBLE PAGE:** £1050
(ESL Members £895)

*Free Editorial with Full Page Advert or more

All prices subject to VAT

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